



STREETS FOR CITIZENS

E-NEWSLETTER

ISSUE 1 • MAY 2024



ABOUT STREETS FOR CITIZENS

OUR PROJECT IN A NUTSHELL

The project, operating within the framework of the [Interreg Euro-MED program](#) and under the mission of Promoting green living areas, addresses two primary challenges:

1. High rate of car ownership, traffic, and road danger
2. Scarce quantity and/or quality of spaces for greenery and community activities

To achieve a behavioral shift towards sustainable urban mobility and greener streets, the project focuses on raising awareness and influencing citizen behavior. The primary objective of the Streets for Citizens project is to empower the public sector and related entities to engage citizens effectively and increase their commitment to addressing mobility and public space challenges in functional urban areas. The ultimate goal is to foster more active citizen participation in interventions aimed at enhancing urban sustainability. The project will develop a tactical urbanism methodology, leveraging existing knowledge, to design territorial roll-up plans. These plans will outline long-term strategies and demonstration actions tailored to the specific needs of each partner country. By implementing pilots and learning from the outcomes, the partnership will develop and disseminate scalable solutions and policy recommendations.

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Streets for Citizens



PROGRAMME CO-FUNDED BY THE EUROPEAN UNION

MEETING #1



Streets for Citizens 1st project meeting is on!

On March 21-22, a significant milestone was achieved as the Streets for Citizens project convened its inaugural in-person meeting in Zaragoza. The meeting commenced with partners acquainting themselves with one another, followed by a comprehensive overview of the Work Packages presented by the respective responsible parties.

During the second day, discussions delved into the most crucial operational tasks for the upcoming months. The first session focused on management tasks, with Mirjana Nenad representing the Lead Partner, guiding participants through the secrets of effective management. She also presented the structure and important insights of the Interreg Euro-MED Programme.

Partner cities paired up, delving into the heart of their urban challenges, and sharing their aspirations for transformation. In this unique storytelling session, each city unravels its initial problem, seeking understanding and empathy from its partner. Then comes the magic: discussing pilot projects and revealing the gaps they need to bridge to make their visions a reality. A role-play presentation of each other's projects followed for the entire partnership. Can you feel the anticipation building?

We're buzzing with excitement to see what unfolds from this dynamic exchange! Stay tuned for updates as we pave the way for greener, happier cities together.

20-21 MARCH ZARAGOZA



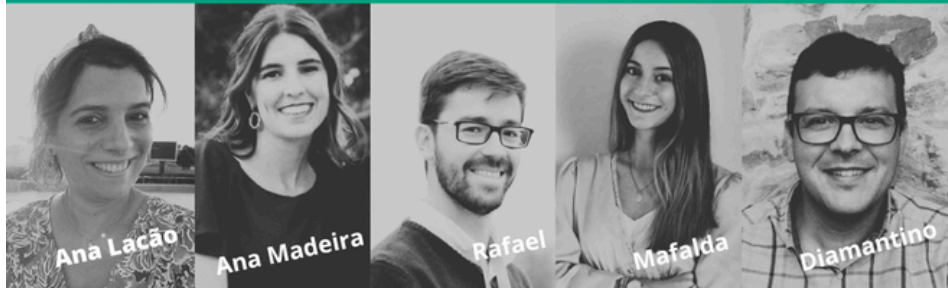
PARTNERS' NEWS

INTRODUCTION OF THE PROJECT PARTNERSHIP

AREANATEJO (POR)



areanatejo
Agência Regional de Energia e Ambiente
do Norte Alentejano e Tejo



Olá!

AREANATEjo is the Regional Energy and Environment Agency of Alto Alentejo and aims to contribute to energy efficiency and to improving the use of endogenous resources and renewable energies, in order to promote the development of the region. Our main areas of expertise are energy, environment, mobility and awareness-raising/ environmental education. We have experience in the implementation of regional development policies, in the participation in joint actions across borders, among others and we have been involved in multiple European co-financed projects since 2008, having twenty years of experience and have implemented more than 40 national and EU projects.

AREANATEjo has a central role or proximity to the territories and our geographical area of operation covers the Alto Alentejo region. This region is known for its rich history, stunning landscapes and vibrant culture and is situated in the eastern part of Alentejo region, bordering Spain to the east. Its capital city, Portalegre, where the pilot action is going to be developed, is a charming city with a population of around 20 000 people and is renowned for its historic architecture, historical heritage, artisan crafts, particular in textiles and its cultural richness, offering a glimpse of the authentic picturesque traditional Portuguese countryside. In the Streets for Citizens project, AREANATEjo will have a role of territorial demonstration partner and knowledge provider and, together with the Municipality of Portalegre (where the pilot is going to be implemented), will act as relevant actor in the pilot area Alto Alentejo, thus contributing to the compliance of project objectives, the territorial development, the dissemination and transfer of good practices among regional policy actors, the strengthening of institutional capacities, among others.

The implementation of the project has several motivations, first and foremost the improvement of quality of life, transforming urban spaces through tactical urbanism and creating more pleasant and safer environments for citizens, the promotion of more sustainable soft mobility, encouraging the use of bicycles or walking. Additionally, the project will contribute to the engagement of citizens in building public spaces that are more inclusive, attractive, practical and which promote social interaction. At the same time, with the implementation of this project there is the opportunity to provide an example to other cities, demonstrating how these tactical urbanism interventions can have a positive impact on the urban environment.

Through the Streets for Citizens project and the implementation of the pilot project in the city of Portalegre, which will connect the city's schools to the main points of interest (namely the bus terminal of the city) through tactical urbanism, we aim to involve the community, promote soft mobility, especially among the city's student community, improve quality of life and set a positive example for the development of more practices in this field across the region and the country. We intend our pilot to be the most colourful one 😊

PARTNERS' NEWS

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DUCOR (ESP)

¡Hola!

The name of our association is DUCoR (Asociación para el Desarrollo Urbano y Comunicación Responsables), which means Association for Responsible Urban Development and Communication. Our headquarter can be found in Alicante, Region of Valencia, Spain. We are committed to promoting responsible urban and regional development through transparent and innovative communication in the Region of Valencia, Spain and in the European Union.

With our Association we would like to represent Spain on international platforms in order to work on regional development, thus creating more liveable cities and increasing the quality of life.



DUCoR



Our DUCoR experts bring decades of experience in planning, developing, implementing, and evaluating various types of European Territorial Cooperation projects. This expertise extends to transnational projects, encompassing financial, communication, urban development, and responsible innovation domains.

Our highly motivated staff members are eager to leverage their experience and knowledge within the Interreg Euro-MED program, contributing to its success and fostering impactful collaborations.

Our objectives:

- Promoting responsible urban and regional development, and transparent communication.
- Professionally support cities in handling the growing number of challenges (mobility, congestion, environmental pollution etc.) with developing, demonstrating, testing and disseminating modern and innovative solutions and alternatives.
- Providing also small towns and rural areas with professional support for handling their specific issues (e.g. desolation, lack of services).

The main principle for the abovementioned activities is in each case the paradigm of responsible innovation. DUCoR will serve as a knowledge provider and communication leader in the Streets for Citizens project.

As communication leader, we will use new generation communication approach with high reach rates, increasing added value and resulting in increased effectiveness of communication and dissemination. The core of our approach is the development of innovative and visually pleasing content (using digital tools like infographics, animations, videos, and building on story-telling) and its effective targeted dissemination with high reach rates. We intend to effectively draw and continuously sustain the attention of the target audience through the regular provision of interesting and exciting content to them.

As knowledge provider (experts on urban development and sustainable mobility solutions), we will take part in all thematic discussions and brain-storming, taking part in creating deliverables, and outputs, and reviewing them together with all knowledge providers.

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FAMCP (ESP)

The Federation of Municipalities, Regions and Provinces of Aragón FAMCP was established in 1988 as a non-profit entity with the aim of defending the interests of local administrations to boost sustainable development through our main activities:

- Implement the promotion of local economic and sustainable development.
- Training of public sector.
- Promote the economic, social, and cultural development of rural areas and support with social, legal, environmental, and economic research studies.

FAMCP represents the totality of the local administrations of Aragón (731 municipalities, 3 provinces and its 33 regions). Our activities are carried out in a transversal way between different departments. In addition to this, FAMCP is part of working groups at regional level: Environment, Youth, Equal Gender, Mobility, Agenda 2030, Education, Urbanism, Social affairs, Water, EU Funds; between others. FAMCP has participated in EU programs for more than 20 years, covering the activities and needs of the Aragonese municipalities and regions. Our wide field of action, linked to the competences not only of the municipalities but also with the Regional Government has allowed us to develop interesting projects in Innovation, Health, CO2 reduction, Circular economy, mobility, Social Affairs, Environment and Economic Growth, SDG2030.



Under Streets for Citizens EURO MED Project, FAMCP acts as “pilot” embraces several innovative approaches, including the principles of tactical urbanism, new participatory tools, digital solutions, design thinking, and a people-centered approach. By adopting these methodologies, the project aims to catalyse meaningful change in urban planning and citizen engagement in Utebo Municipality, achieving a multiplier effect for the whole territory.



Yolanda



Romina



Alberto



Lara

PARTNERS' NEWS

INTRODUCTION OF THE PROJECT PARTNERSHIP



MOI (GRE)



Γεια!

Located in the heart of Epirus (Greece), Ioannina is a city steeped in myths and in a rich heritage of knowledge and arts. Nestled around the scenic Lake Pamvotida at an elevation of around 500 meters above sea level, Ioannina's unique ambiance is largely shaped by this iconic body of water. The lake, featuring a quaint island, stands as a celebrated natural landmark that influences the life and spirit of the surrounding region. Historically, Ioannina has been a melting pot of religious and cultural diversity, prominently featuring Christian, Islamic, and Jewish communities, which is reflected in the city's historic centre.



Anna



Roula

With a population of 113,978 as recorded in the 2021 census, Ioannina has recently begun transforming into a notable tech hub. The city has drawn several tech firms, enhancing its technological prowess and reshaping its economic landscape, particularly in innovation. The Epirus Science and Technology Park is now home to about 30 national and international firms dedicated to crafting cutting-edge technologies and products. In 2022, Ioannina took a bold step forward by joining the European Commission's "100 Climate-neutral and Smart Cities" mission, aiming to lead the way in climate neutrality and set an example for others. In this context, the city has set a number of ambitious goals in a long list of fields, such as Energy, Mobility, Waste and Circular Economy, Green Infrastructure and Nature-based Solutions and Built environment.

In the Streets for Citizens project, Ioannina will take on a key role as the territorial demonstration partner. The Municipality of Ioannina (MOI) is charged with overseeing the project's execution on a regional scale, pursuing specific objectives both locally and internationally. As a proactive participant, our city will accrue considerable expertise in tactical urbanism. By executing demonstration actions, we will enhance urban mobility and directly upgrade our city's environment, benefiting all residents of Ioannina.

Like other cities in the project, we face significant challenges including high car ownership, traffic congestion, and a scarcity of quality green and community spaces. However, the project's demonstration actions will also bolster our efforts to meet the ambitious targets of becoming one of the "100 Climate-neutral and Smart Cities" by 2030. It's crucial to trial new and often pioneering solutions to these challenges locally before committing substantial resources and making permanent changes, allowing us to integrate the insights gained into broader city planning.

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ANCI LAZIO (ITA)

Ciao!

Regional Association of Italian Towns in Lazio, ANCI Lazio, is part of the National Association of Italian Towns (ANCI). Established in 1972, its members are all the 378 local authorities of Lazio Region, from the city of Rome to the smaller mountain villages.

ANCI Lazio is a not-for-profit public equivalent body, active at national and regional level to promote interests and specificities of Local Authorities, providing support to its members and participating in institutional debates where decisions on local autonomies are taken.

In the last decade, it has been strongly active in fostering the European integration process and policies among its member municipalities promoting several conferences at European level, seminars, training sessions, study trips, awareness campaigns to diffuse know-how about EU policies and raise citizens participation to civil life.

ANCI Lazio priorities in its EU funded projects can be summed up as follows:

- shared implemented services for the associated municipalities, aimed at economic and social growth and development, with particular reference to environmental and energy issues, sustainable mobility, citizens engagement and enabling e-Government services;
- guarantee a higher level of European visibility to all the Municipalities of Lazio region, thus promoting pilot actions;
- promote creativity and innovation capacities addressed to the local authorities;
- active European citizenship: participation and democracy in Europe;
- peoples' well-being with particular attention to employment, social cohesion and sustainable development;
- keep a permanent cooperation through which the key actors may exchange know-how and share the Network of partners for future projects;
- encourage intercultural dialogue among citizens coming from different places and start a continuous dialogue between them and the European institutions.

ANCI Lazio is also active at international level, actively cooperating with several cities and organisation such as in Colombia, Canada, USA and Peru.

Under Streets for Citizens EURO-MED Project, ANCI Lazio acts as "pilot" embraces several innovative approaches, including the principles of tactical urbanism, new participatory tools, digital solutions, design thinking, and a people-centered approach. By adopting these methodologies, the project aims to catalyse meaningful change in urban planning and citizen engagement in the District 9 of the City of Rome, achieving a multiplier effect for the whole territory.



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ENVIPARK (ITA)

Ciao!

Environment Park is a Scientific and Technological Park in Italy-1996. It provides businesses and PA with solutions for clean technologies and fundraising for businesses investing in innovation. Envipark participated in several European projects on the circular economy, carrying out research, technology transfer, dissemination and capitalisation of the results. It offers a systemic view of available resources and the technological support to promote innovative and circular business models by identifying the potential of Territories.

Envipark manages the CLEVER Cluster (Cleantech&Energy innovation cluster, one of the 7 Innovation Clusters of the Piedmont Region). The Cluster is currently composed of more than 160 members, small and medium-sized enterprises, innovative start-ups, public and private research bodies and large enterprises. The Cluster's technological and operative areas are energy and energy efficiency, water resources, the circular economy, climate change for infrastructures and distribution networks, sustainable mobility and clean solutions.

In the Street for Citizen project, Envipark has been involved as a Knowledge Partner, providing knowledge on the main topic of the project (sustainable mobility, logistics, public spaces and green technologies). Envipark is the leader of the WP 4 "The Future" that, from the results of the Demonstration Pilots activities, will develop a toolkit for innovative and sustainable solutions for small to medium-sized towns in the Mediterranean Area.



Graziella



Marianna



Streets for Citizens



Co-funded by the European Union



The activities will cover horizontal fields such as the realization of co-creation workshops, the development of guides for the implementation of innovative solutions and the elaboration of position papers to capitalize on the main results. Envipark is responsible for the Carbon Footprint Monitoring of the project and it will define a strategy for the reduction and potential offsetting of the project activities' impacts.



ENVIRONMENT PARK
Parco Scientifico
Tecnologico per l'Ambiente



Giorgia



Elisa



Barbara



Mexia



Paola

PARTNERS' NEWS

INTRODUCTION OF THE PROJECT PARTNERSHIP



JS PTUJ (SLO)

Pozdravljeni!

We are the public Service Company Javne službe Ptuj. We have been established by Municipality of Ptuj in order to provide a transparent, better and more efficient way of carrying out the mandatory public services (maintenance of public roads, maintenance of public areas, management of parking areas).

We have broad experiences in planning and implementing various public projects in the field of sustainable mobility and environmentally friendly use of public spaces.

In project Streets for Citizens, we are the lead partner of an incredible partnership with whom we will tackle solutions from tactical urbanism to make urban areas in Mediterranean more liveable. We are responsible for sound implementation of the project and to implement a demonstration action in our city Ptuj.

Ptuj is a charming medieval town located in northeastern Slovenia, near the Drava River. It is one of the oldest cities in the country, boasting a rich history that dates back to Roman times. The city is known for its well-preserved old town, with narrow cobblestone streets, historic buildings, and picturesque squares.

One of the main attractions in Ptuj is the Ptuj Castle, a medieval fortress that offers stunning views of the surrounding countryside. The city is also home to numerous churches, museums, and galleries, showcasing its cultural heritage. Ptuj is a popular destination for tourists seeking to explore Slovenia's history and architecture.

The city hosts various cultural events and festivals throughout the year, including the Ptuj Carnival, one of the oldest and most famous carnivals in Europe. Overall, Ptuj is a charming and atmospheric city with a rich historical and cultural heritage, making it a must-visit destination for travellers in Slovenia.



javne službe ptuj



Alen



Alenka



Mirjana

PARTNERS' NEWS

INTRODUCTION OF THE PROJECT PARTNERSHIP



IPOP (SLO)

Dober dan!

IPOP - Institute for Spatial Policies is an advocacy, consulting, and research organization in the field of sustainable spatial and urban development. IPOP supports communities toward sustainable urban development by focusing on four thematic areas: resilient cities, sustainable mobility, community empowerment and urban governance. IPOP was founded as a private non-profit organization in 2006. We are an experienced team of fourteen people who have come together from different backgrounds: architecture, landscape architecture, urban planning, sociology, geography, and translation. We work in partnerships, networks, and coalitions, with communities, and clients.



ipop

IPOP has been participating in and leading several various thematically related projects that are part of different initiatives and programmes, funded by the EU, such as the LIFE programme, Interreg, JPI Urban Europe, Erasmus +, Norway grant and the EEA financial mechanism, etc. IPOP also plays an important role at the national level, leading the national network of NGOs in the field of spatial development as well as working on different programmes, such as Active Travel to School and Healthy City. In addition to that, IPOP serves as national contact point for the URBACT programme - a European exchange and learning programme promoting sustainable urban development. Most recently, IPOP has been appointed as the Urban Contact Point (UCP) for EUI - European Urban Initiative in Slovenia. Through different projects and activities, IPOP gained extensive experience in connecting research with practice and strategic development with a focus on social innovation solutions, serving existing communities in urban areas.

In the Street for Citizens project, IPOP is involved as an expert institution that will provide knowledge and know-how in the field of tactical urbanism and placemaking. We will support City Partners in conceptualizing, designing, implementing, and evaluating their pop-up interventions. The interventions will aim to show citizens and policymakers what it would be like to have streets and public spaces opened to people and not dominated by cars. IPOP will be responsible for "Work Package 2: The preparation", within which they will mostly work on citizen engagement, participation, and community consultation. In collaboration with partners, they will prepare roll-up plans and communication roadmaps for the pilot interventions, which are the core of the project.

Additionally, IPOP will also take on the responsibility of being the Data Protection Officer.

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NICOSIA DEVELOPMENT AGENCY (CYP)

Nicosia Development Agency (ANEL) is an organization established by nine local authorities (municipalities) in the capital city of Nicosia, Cyprus. The main objective of the Agency is to support its member-municipalities regarding the implementation of their development plans. The Agency undertakes initiatives on all sectors falling under the jurisdiction of its municipalities (e.g. energy efficiency, resource efficiency, RES application, innovation, waste management, social policies, social inclusion and integration, smart cities, circular economy, green policies, sustainable mobility, etc.) aiming at the sustainable development in its area of intervention. Nicosia Development Agency promotes its objectives through the design and implementation of a variety of projects, specializing in interregional cooperation on European level. Some of the programs the Agency is specialized in are Interreg Europe, Interreg Med, ENIMed, Balcan Med, Interreg Greece Cyprus, Horizon 2020, Erasmus + etc. For more information about the projects, the Agency has worked on please check the following link: <https://anel.com.cy/projects/>

Furthermore, ANEL is the consultative link between the central government and its member local authorities. ANEL participates in all procedures of the policy making bodies representing its local stakeholders when a process for policy making is ongoing. In addition, ANEL is a tool used by the national Ministries for the promotion of national policies and the coordination of project's design and implementation on local operational level. Therefore, ANEL has the ability and responsibility to propose policy improvements according to the local needs. In addition, ANEL is utilized to manage and coordinate cooperation of different sectors' actors on local level (governmental organizations, local authorities, universities, research institutions, NGOs, private industry - SMEs, civil society) towards the promotion and implementation of new policies and/or projects.

By participating in Streets for Citizens Project, ANEL will be responsible for the execution of tasks on a territorial level. The main goal is to promote new projects that could be applied in Cyprus local Authorities- which will be identified through the exchange of experience process between the partners. In addition, the aim of ANEL will be the involvement in the project of its members (the Municipalities of Nicosia district), and the transfer of the experience gained to them. More specifically, in the case of the Latsia Municipality (ANEL's Associated partner in this project), ANEL is named in their local Sustainable Development Strategy as an implementation body.

Consequently, by implementing the project's demonstration actions, the organization will have the opportunity to adapt and test an already proven successful participatory decision-making approach (Tactical Urbanism) in their region. The application and pilot test of this approach is in line with ANEL's role in supporting its member municipalities in the implementation of their local development plans, as well as a building up on the knowledge acquired through the implementation of past projects that fall under the same pillar and mentality. The demonstration action aims to create a transferable practical solution through a case study already implemented in the area of Latsia Municipality. This case study is jointly designed and evaluated by the project partners and will also be transferred to other partner countries.



ELEFTHERIOS



ANNA



PANAYIOTIS

PARTNERS' NEWS

INTRODUCTION OF THE PROJECT PARTNERSHIP

OCS (BA)

Pozdrav iz srca Sarajeva, gdje duh raznolikosti i jedinstva cvjeta u Općini Centar Sarajevo!

Discover the beating heart of Sarajevo at Municipality Centar Sarajevo, where vibrant streets intersect with rich cultural heritage, offering a tapestry of experiences for residents and visitors alike. Join us in the Streets for Citizens project to enhance accessibility and foster community engagement in this dynamic urban center.

Here's what's been happening:
Transforming Streets, Connecting Communities:

Our streets are more than just roads; they are the lifelines of our community.

With the Streets for Citizens project, we're transforming them into vibrant spaces that foster connectivity, safety, and well-being for all. From revitalized pedestrian walkways to enhanced cycling lanes, every step we take is towards creating a more inclusive and sustainable environment.

Community Engagement at its Core:

Your input matters! Through community engagement sessions, surveys, and feedback mechanisms, we're ensuring that the Streets for Citizens project reflects the diverse needs and aspirations of our residents. Together, we're co-creating spaces that promote social interaction, cultural exchange, and active living.

Promoting Sustainable Mobility:

Reducing traffic congestion and promoting eco-friendly transportation options are key objectives of the Streets for Citizens project. By investing in public transportation infrastructure, implementing traffic calming measures, and promoting walking and cycling, we're paving the way towards a greener, healthier future for Municipality Centar Sarajevo.

Celebrating Cultural Heritage:

Our streets are repositories of history and culture. As part of the Streets for Citizens project, we're preserving and showcasing the rich cultural heritage of Municipality Centar Sarajevo through public art installations, historical markers, and guided walking tours. Join us in celebrating our past as we pave the way for the future.

Looking Ahead:

As we move forward with the Streets for Citizens project, we remain committed to transparency, accountability, and continuous improvement. Your support and participation are invaluable as we strive to make Municipality Centar Sarajevo a model of sustainable urban development and community resilience.

Get Involved!





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